



Keraflex™ Mortars: Simplification and Consolidation

June 23, 2022 / 1 p.m. EDT

This Webinar will discuss how the innovative technology of MAPEI's *Keraflex* family of mortars allows you to simplify and consolidate mortars on your jobsite and in your inventory.

At the end of this presentation, participants will:

- Understand the variables affecting mortar selection.
- Learn the relevance of industry mortar standards.
- Explore how key mortar properties open consolidation opportunities.
- Identify how tile type, substrates and standards simplify mortar selection.

WEBINAR

Keraflex™ Mortars:
Simplification and
Consolidation

June 23 at 1 p.m. EDT

Duration: 60 min.*

* The Webinar will include a question-and-answer period.



Register here:

<https://attendee.gotowebinar.com/register/7380760295854393356>



About the
presenter

Brian Pistulka

Brian is MAPEI's Business Manager for Tile & Stone Installation Systems for mortars, waterproofing, crack-isolation and surface-preparation products. With more than 35 years' experience in sales, marketing, sales management, business development and product management, Brian brings a wealth of knowledge to the flooring industry.

