



Tiling the Great Outdoors

June 16, 2022 / 12 p.m. EDT

Summary: Tile has greatly increased on exteriors due to the use of large-format tiles: The use of tile is becoming more popular, and their surface area has grown because of their increasingly larger formats. In this Webinar for CTDA, Jim Whitfield, MAPEI's Director of Technical Services, will discuss industry standards and guidelines regarding exterior tile installations.

Participants will be shown how to plan for a successful installation. They will learn necessary requirements for movement joints, percent of mortar coverage and building codes. Participants will also have a good understanding of how to select proper materials for the job while taking environmental conditions into consideration.

During this presentation, participants will:

- Be shown how to plan for a successful installation.
- Learn necessary requirements for movement joints, percent of mortar coverage and building codes.
- Have a good understanding of how to select proper materials for the job while taking environmental conditions into consideration.



WEBINAR

Tiling the Great Outdoors

June 16 at 12 p.m. EDT

Duration: 60 min.*

** The Webinar will include a question-and-answer period.*



Register here:

<https://attendee.gotowebinar.com/register/4936648202690501902>



About the presenter

Jim Whitfield

Jim Whitfield FCSI, CCPR, LEED AP is the Director of Technical Services at MAPEI. He is actively involved in the tile industry's standards committees (including the TCNA Handbook and ANSI A108 committees), is an NTCA Ambassador and proud member of its Technical Committee, and is currently the President of the MMSA (Materials & Methods Standards Association).

